



HYRUM CITY MUSEUM

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Jami J. Van Huss, Director

Museum Board Members
Steven W. Downs, Chairman
John A. Petersen, Vice Chair
Kathy Kingsbury
Linda Christiansen
Curtis Parkinson
Leisha Kunz
Patt Hansen

MINUTES OF THE HYRUM CITY MUSEUM BOARD MEETING JULY 13, 2021 AT THE MUSEUM BOARD ROOM 50 WEST MAIN STREET, HYRUM, UTAH

CONVENED: 6:04 pm

ROLL CALL, CALL TO ORDER, and WELCOME: Chairman Downs welcomed everyone and called the meeting to order.

THOSE IN ATTENDANCE: Steve Downs, John Petersen, Kathy Kingsbury, Linda Christiansen, Curtis Parkinson, Leisha Kunz, Patt Hansen, Courtney Cochley, Jami Van Huss, and Craig Rasmussen.

REVIEW OF MINUTES: John motioned to approve the minutes of May 11, 2021, Kathy seconded, all voted aye, and the minutes were approved unanimously as written.

BUSINESS:

1. Hot Wheels in Hyrum Evaluation

It was so much less work and stress this year without cooking the hotdogs! We had a huge difference in sponsorship money from 2019, but overall we are right in line with previous years. Accordingly, considering the significantly less amount of staff and volunteer time invested, our return on investment is actually much higher. We also raised received significantly more funds through registration since many more vehicles entered this year coupled with the increased registration price of \$20. Jami proposed continuing like we did this year, but adding a few more big-ticket items---trampoline, treadmill, Blackstone---to the raffle, and the board agrees. Evaluations were turned in to Jami and she will add the notes to our 2022 planning sheets.

2. Summer Activities Report

The Memorial Day Open House was very well attended, we had more people come than in previous years. Rodeo Games saw a huge attendance and Jami, Courtney, and Stuart were stretched thin accommodating everyone. Our next activity is Playing on the Prairie on July 22 and Jami requested board member help. Both Grand Old Flag events were also very successful. Dozens of people came in after the parade and based on feedback from attendees, Jami learned that many heard about it online since the City did a really good job promoting the events this year since some long-standing traditions (such as the parade time) changed this year. Over eighty people visited the display during the museum's Second Saturday event. Looking ahead to next year, since July 4th is on a Monday, we discussed leaving it up again all week and even opening it Sunday evening so people can visit it following the Patriotic Program.

3. *H2O Today Update*

Jami invited everyone to the VIP Opening Reception on Saturday, August 7th from 5:00—7:00 pm with official remarks from Utah Humanities, etc. at 5:30 pm. Formal invitations will be sent soon. Courtney's *Boa Ogoi* exhibit is amazing and will be ready to install later this month. The leadership team also decided to offer a passport program during the exhibition to help promote partner events and exhibits. The official exhibition grand opening will be the museum's Second Saturday event on August 14th with accompanying water activities.

4. September Second Saturday Discussion

Our September Second Saturday event is scheduled to be the driving Historic Hyrum Tour. However, with the pandemic and previous discussions about updating/verifying the content are we ready to offer this? Following some discussion including offering a downtown walking tour, the board determined that Jami would ask Hyrum City Power Superintendent Matt Draper if he'd be willing to offer a tour of the Hydro Electric Plant in Blacksmith Fork Canyon again instead.

5. Virtual Activity Resource Review

Deferred to next month. Jami asked that all board members read the article and be prepared to discuss at August's meeting.

6. Other Reports from Board Members

None

ADJOURNMENT: 7:10 pm

Dates to Note:

August 7	<i>H2O Today</i> VIP Grand Opening, 5:00—7:00 pm
August 10	Passport Pizza Party, 12:30—1:30 pm
August 10	Board Meeting, 6:00 pm
August 14	Second Saturday, 10:00 am—3:00 pm, <i>H2O Today Grand Opening</i>
September 11	Second Saturday, 10:00 am—3:00 pm, <i>Historic Hydro Tours</i>
September 14	Board Meeting, 6:00 pm
September 28—30	Back in Time, 1:00—1:30 pm each day, <i>Sandy Surprises</i>

ATTEST:

Steven Downs
Chairman

Jami J. Van Huss
Museum Director

Approved:

As Written: _____